

Press Release - For Immediate Release

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SOLARFOCUS UK partner network update

At the end of August Evergreen attended a meeting at the SOLARFOCUS headquarters in Steyr, Austria to discuss the ongoing development of the SOLARFOCUS sales and service network across the UK. Evergreen are part of seven SOLARFOCUS regional distribution partners running the full length of the country from Cornwall to the Scottish Highlands. SOLARFOCUS intends to develop a strong position within the UK market and recognises that an industry leading sales and service network will be required to support their biomass boilers and solar thermal equipment.

Evergreen and the SOLARFOCUS partners are looking to develop sales through heating system installers who will have access to a programme of technical training from basic through to advanced levels. An operating structure was agreed that will increase the profits available to installers as their product knowledge and turnover increases.

For Evergreen and SOLARFOCUS, the emphasis continues to be on service quality. SOLARFOCUS's Head of Export Klaus Seits said; "We want to develop sustainable sales of our products in the UK and we know that we will need to create a market leading support team which can handle all aspects from enquiries through to after sales support".

Evergreen agreed with the partners that whilst rising fossil fuel prices are causing more homeowners to consider renewables; it is the forthcoming arrival of the domestic Renewable Heat Incentive (RHI) scheme which will really drive up demand for such systems. We recognise the importance of gearing up the SOLARFOCUS network in anticipation of the increase in sales the RHI will generate.

SOLARFOCUS offer a comprehensive range of biomass boilers with heat outputs from 10-70kW for single appliances. For larger applications multiple boilers can be installed in a cascade arrangement. Their range of Solar Thermal CPC collectors are offered as standalone installations or combined with biomass boilers.

SOLARFOCUS continue to design innovative products and add them to their range of MCS Approved Products. Recently the Octoplus was added to the MCS list. This unique pellet boiler and thermal store combination offers a compact solution for sites which require up to 15kW. It is optimised to integrate with solar thermal systems.

During the three day event Evergreen were also given a first look at SOLARFOCUS's newest models, the 35kW and 70kW PelletTop boilers. All SOLARFOCUS boilers utilise downward combustion systems which achieve combustion temperatures of up to 1200°C - optimising their efficiency by ensuring complete combustion of the fuel, and consequently minimising emissions from their boilers.

For More Information

If you would like more information about this topic, or to schedule an interview with Chris Davies, please call Evergreen Ecosystems on 01473 727 799 or email info@evergreenecosystems.co.uk

MCS Approved Products and Installations - Evergreen Ecosystems is a MCS certified installer for biomass heating technology. We supply and install boilers and associated MCS approved products.